THE BILL FOEGER GLOBAL HEALTH AWARDS

Sponsorship Packet

2021 HONOREES

- Dr. Anthony Fauci
- Dr. Carlos Del Rio
- Dr. Katalin Karikó
- Frontline Healthcare Workers

THURS. SEPT 23, 2021
DELTA FLIGHT MUSEUM
ATLANTA, GA

6PM VIP RECEPTION
7PM - 9PM PROGRAM
MAP International's mission is to provide medicines and health supplies to those in need around the world so that they may experience life to its fullest.

**WHY WE DO OUR WORK**

- Over two billion people worldwide lack access to life-changing medicines.
- Annually, more than five million children under age five die from preventable diseases. Of these, an estimated three million could have been prevented with affordable, simple interventions.

**HOW DO WE DO IT**

- Pharmaceutical and health supply manufacturers donate medicines and health supplies to MAP International.
- MAP works with global and domestic partners to distribute these medications and supplies worldwide. In times of disaster, MAP also provides relief aid to people affected.

**WE ARE ACCOUNTABLE**

In 2020, MAP was honored to receive GuideStar's Platinum Seal of Transparency, the highest level of recognition offered by the world's largest source of nonprofit information.

Charity Navigator, another reputable charity watchdog, has given MAP International an impressive 4-star rating, and Forbes recognized MAP on their annual Top Charities list. MAP was 1 of only 5 charities on the list of 100 to be awarded both 100% in Charitable Commitment and 100% in Fundraising Efficiency.

**WHY MAP INTERNATIONAL?**

Over 20.1 million people in more than 86 countries benefited from MAP International's programs.

For every $1 you contribute, you help MAP International provide more than $105 in donated medicines and health supplies people in need.

We can make this statement because MAP receives generous donations of medicines and health supplies and has relatively low expenses. Last year alone, we were able to provide over $660 million in medicine and health supplies with just over $9.5 million in total cash expenses, including $6.3 million in program expenses.

MAP International is known as an organization that delivers quality medicines to those in need with a remarkably low overhead. We are dedicated to financial transparency,
2021 HONOREEES

Dr. Anthony Fauci  
NIAID, Director

Dr. Carlos del Rio  
Emory University, Professor of Medicine

Dr. Katalin Karikó  
BioNTech Group, Senior Vice President

Frontline Healthcare Workers

EMCEE

Natalie Allen  
FMR CNN Anchor

HONORARY CO-CHAIRS

ED BASTIAN, CEO, DELTA AIR LINES  
CAROL B. TOMÉ, CEO, UNITED PARCEL SERVICE (UPS)

HOST COMMITTEE CHAIR

BILL NORDMARK, PRESIDENT & CEO, AVER INC.

HOST COMMITTEE

MIKE CASSIDY, EMORY UNIVERSITY  
CLARK DEAN, TRANSWESTERN  
ERIC DRUMMOND, BAXTERKRAUSE RETAINED EXEC. RECRUITERS  
DAVID DUKE, LIVING STORIES  
BOB HAGAN, STERLING HEALTHCARE  
BEN HARRIS, METRO ATLANTA CHAMBER  
DAVID HARTNETT, METRO ATLANTA CHAMBER  
TAD HUTCHESON, DELTA AIR LINES  
JAE KULLAR, DELTA AIR LINES  
ROHIT MALHOTRA, CENTER FOR CIVIC INNOVATION  
DR. RUSSELL MEDFORD, COVANOS, INC.  
DR. VALERIE MONTGOMERY RICE, MOREHOUSE SCHOOL OF MEDICINE  
JEFF ROSENSWEIG, EMORY UNIVERSITY
Dear Potential Sponsor,

Please join us at the fifth annual Bill Foege Global Health Awards on Thursday, September 23, 2021 at the Delta Flight Museum to honor and celebrate Dr. Anthony Fauci, Dr. Carlos del Rio, Dr. Katalin Karikó, and the frontline healthcare workers who have worked tirelessly to keep us safe. I am also proud to have CEO of Delta Air Lines, Ed Bastian and CEO of UPS, Carol B. Tomé, serving as the Honorary Co-Chairs of the event and former CNN Anchor Natalie Allen as the event emcee. These awards will be presented by Dr. Bill Foege, who has saved more lives than anyone in history through his work to eradicate smallpox and advance global health equity. Join more than 500 business and community leader paying tribute to these deserving honorees.

Dr. Anthony Fauci has been director of the National Institute of Allergy and Infectious Diseases at the U.S. National Institutes of Health since 1984, advising seven presidents on domestic and global health issues. Dr. Fauci has demonstrated a history of exceptional work combatting infectious diseases over his life, including HIV, Ebola, Zika, and most recently, COVID-19. Fauci became a household name in the U.S. after appearing in televised presidential briefings on the coronavirus. In addition to his recent response efforts, in 2003, Fauci launched the President’s Emergency Plan for AIDS Relief under the George W. Bush administration, which the NIH credits with saving millions of lives in the developing world.

Carlos del Rio, MD is a Distinguished Professor of Medicine in the Division of Infectious Diseases at Emory University School of Medicine and Executive Associate Dean for Emory at Grady Health System. During the pandemic, Dr. del Rio has worked as a doctor and researcher at Grady Memorial Hospital, treating patients and performing vaccine research. He has also advised municipal, state, and national leaders and is the infectious disease expert for numerous media outlets. He currently serves the Atlanta community as a member of the Atlanta Mayor’s Advisory Council and became a public voice communicating and informing the public about the pandemic.

Dr. Katalin Karikó is a Hungarian biochemist who specializes in RNA-mediated mechanisms and her research was fundamental in the development of in vitro-transcribed mRNA for protein therapies. Dr. Karikó is currently the senior vice president at BioNTech RNA Pharmaceuticals and an adjunct professor at the University of Pennsylvania. During the COVID-19 pandemic, Dr. Katalin Karikó’s research was used within the COVID-19 vaccine that was produced by Pfizer and BioNTech.

Frontline healthcare workers have been integral to the global response to COVID-19. Despite the hardships and health risks, tens of millions of essential frontline workers continue to do their jobs during the COVID-19 pandemic. These workers have demonstrated courage, compassion, and selflessness during these times. In addition to battling endless hours, draining shifts, staff shortages and deficient supplies, most are isolated from their families, affecting them emotionally and physically. Sponsors will be critical to the success of this celebration to improve health for people in need around the world.

Additionally, the Metro Atlanta Chamber will present its Heroes of Global Health Award to Dr. Valerie Montgomery Rice, President and Dean of Morehouse School of Medicine, and Maria Thacker-Goethe, CEO of the Center for Global Health Innovation and the President and CEO of Georgia Bio. The Metro Atlanta Chamber recognizes that the world leaders in global health reside in our metro Atlanta region, and we are proud to sponsor the Heroes of Global Health Award. Dr. Valerie Montgomery Rice and Maria Thacker-Goethe embody the spirit of openness - opening Atlanta’s doors to the global community, possessing the scientific prowess to solve the most challenging global health problems, and displaying the heart and fortitude to serve. Their dedication and leadership advance global health in Atlanta and around the world.

As outlined in the enclosed materials, sponsors will gain high event visibility and be able to demonstrate their commitment to enhancing global health access. The event’s beneficiary, MAP International, delivers over $550 million in medicines around the world to disasters and impoverished areas. With the help of supporters like you, MAP will be able to continue to serve more than 13 million people in need annually.

Thank you for considering this important sponsorship opportunity. We hope to see you on September 23, 2021 as a supporter of advancing global health access for people in need.

Sincerely,
The Bill Foege Global Health Awards were created in honor of Dr. Bill Foege, a folk hero in the global health community most responsible for eradicating smallpox.

Before a gathering of more than 500 business and health community leaders, the annual event continues to shed light on those making a difference in health of people around the world.
“We must keep promoting the idea of global citizenship, to erase the divisions between nations, cultures, religions, and races.” - William H. Foege, MD, MPH

Dr. William H. Foege is a physician and epidemiologist well known for his global health contributions that led to the eradication of smallpox in the late 1970s.

Dr. Foege was born March 12, 1936, in Decorah, Iowa. Inspired by his uncle, a Lutheran missionary in New Guinea, he attended medical school at the University of Washington. During this time, he worked at the Seattle-King County Health Department, which sparked his interest in public health. From 1961-1962 he interned at the United States Public Health Service in Staten Island, and he was a Centers for Disease Control and Prevention (CDC) Epidemic Intelligence Service officer in Colorado from 1962-1964. After a brief service with the Peace Corps in India, Dr. Foege pursued a Master of Public Health from the Harvard School of Public Health, receiving his degree in 1965.

Dr. Foege joined the CDC’s ongoing effort to eradicate smallpox in West and Central Africa in the late 1960s, and within a few years, he was named the chief of the Smallpox Eradication Program. As a young medical missionary and epidemiologist in eastern Nigeria, he pioneered a technique known as “surveillance/containment” to combat the spread of smallpox despite vaccine shortages. His approach allowed public health workers to focus their limited resources on areas that, through surveillance, they knew to be high risk for outbreaks, and to contain those outbreaks by vaccinating only the residents of those particular regions. Prior to Dr. Foege’s intervention, health authorities believed that in order to contain smallpox, they had to vaccinate 80 to 100 percent of the population. Dr. Foege and his team inoculated approximately 50 percent of the population, and successfully eradicated an infectious disease for the first time in human history.

In recognition of his extraordinary leadership, President Jimmy Carter appointed Dr. Foege as CDC Director in 1977. After serving six years as the head of the CDC, Dr. Foege co-founded the Task Force for Child Survival and Development, now the Task Force for Global Health, in 1984. Dr. Foege joined The Carter Center in 1986 as its first executive director and fellow for health policy. He resigned in 1992 in order to continue his role with the Task Force.
## Sponsorship Opportunities

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<tr>
<th>Diamond Sponsor</th>
<th>Platinum Sponsor</th>
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<td><strong>$100,000</strong></td>
<td><strong>$50,000</strong></td>
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| A diamond sponsorship helps provide 10.5M worth of life changing medicines and medical supplies in two 40 foot containers to treat 132K people  
  - 4 Premium Tables with prominent seating (32 Seats)  
  - 32 Tickets to VIP Reception with global health leaders  
  - 2 seats at head table with honorees  
  - 2 min of podium time to introduce company and present a key speaker at the event  
  - Logo placement in the full-page Atlanta Business Chronicle ad as Diamond Sponsor  
  - Recognition in Printed Program and at Event  
  - Recognition in press releases and on MAP social media channels  
  - Recognition in MAP’s Annual Report  | A platinum sponsorship helps provide 5.25M worth of life changing medicines and medical supplies in two 20 foot containers to treat 66K people  
  - 2 Premium Tables with prominent seating (16 Seats)  
  - 16 Tickets to VIP Reception with global health leaders  
  - 2 min of podium time to introduce company and present a key speaker at the event  
  - Logo placement in a full-page Atlanta Business Chronicle ad  
  - Recognition in Printed Program and at event  
  - Recognition in press releases and on MAP social media channels  
  - Recognition in MAP’s Annual Report |

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<th>Gold Sponsor</th>
<th>Silver Sponsor</th>
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| A gold sponsorship helps provide an antibiotic treatment for as many as 20,000 children whose lives are at risk by a simple infection  
  - 1 Premium Table with prominent seating (8 Seats)  
  - 1 Regular Table (8 Seats)  
  - 8 Tickets to VIP Reception with global health leaders  
  - Logo placement in a full-page Atlanta Business Chronicle ad  
  - Recognition in Printed Program  
  - Recognition at the event, in press releases and on MAP social media channels  
  - Recognition in MAP’s Annual Report  | A silver sponsor helps provide an antibiotic treatment for as many as 8,000 children whose lives are at risk by a simple infection  
  - 1 Regular Table with prominent seating (8 Seats)  
  - Listing in a full-page Atlanta Business Chronicle ad  
  - Recognition in printed program  
  - Recognition at the event and on MAP social media channels |

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<th>Bronze Sponsor</th>
<th>Individual Ticket</th>
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| A bronze sponsorship helps provide an antibiotic treatment for as many as 4,000 children whose lives are at-risk by a simple infection  
  - 1 Regular Table (8 Seats)  
  - Recognition in printed program  
  - Recognition at the event  | Your purchase of a ticket helps extend MAP’s capacity to provide basic medicines and health supplies where there is little or no access for those living in poverty. |
# Sponsorship Commitment Form

- **DIAMOND SPONSOR** - $100,000
- **PLATINUM SPONSOR** - $50,000
- **GOLD SPONSOR** - $25,000
- **SILVER SPONSOR** - $10,000
- **BRONZE SPONSOR** - $5,000
- **INDIVIDUAL TICKET** - $500

*PAYMENT DUE IN FULL within 30 days of commitment*

* I wish to donate ___ of my seats to frontline healthcare workers (only applicable if you do not plan to fill your table).

**COMPANY NAME** (Please print clearly how you wish to be recognized in print materials)

____________________________________________________________

**CONTACT NAME:**

____________________________________________________________

**MAILING ADDRESS:**

____________________________________________________________

**CITY:** __________________________ **STATE:** __________ **ZIP:** _____

Please select payment method:

- [ ] Check enclosed *Make check payable to: MAP International
- [ ] Please charge my: ___ M/C ___ Visa ___ Disc

Acct. #: ____________________________ Exp. Date: ___/____

**Signature:** ____________________________________________

Company logo in .eps format should be e-mailed to: abrayman@map.org
For further information, contact Amanda Brayman at 912-280-6601.
Funds generated from the Bill Foege Global Health Award event support MAP’s global mission. All gifts are tax deductible to the extent allowed by law. MAP International's federal tax ID is 36-2586390.

Make checks payable to and mail along with this form to:

MAP International
4700 Glynnco Parkway
Brunswick, GA 31525