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MAP International: Leveraging Efficiency and Good Stewardship to Make a Profound Impact

Brunswick, GA, November 11, 2020 – MAP International is a non-profit organization providing humanitarian assistance through medical relief. They are transparent in their mission, their work, their finances, and operations. In a time where access to basic medicines is one of the most widely acknowledged needs in our world, MAP International knows that efficiency in delivering medicines and health supplies has never been more important.

MAP International has been known as an organization that delivers quality medicines to those in need with a remarkably low overhead. In 2019, MAP delivered medicines and health supplies to 13.3 million people in 98 countries – all with a staff of fewer than 40 people.

In fact, Forbes magazine recently gave MAP a 99% efficiency rating in its investment guide (compared to the average efficiency rating of 90%).

Charity Navigator, another reputable charity watchdog, has given MAP International an impressive 4-star rating, an honor that is only awarded to the most fiscally responsible organizations.

Because of their good stewardship and commitment to financial accountability, MAP International has also been awarded the highest level of recognition offered by GuideStar – the Platinum Seal of Transparency, in 2019.

In addition, CNBC lists MAP International as one of the “Top Ten Charities in The World” because “they manage to do exceptional work both at home and abroad, all while maintaining top-notch financial management and transparency standards.” MAP International is also affirmed as an accredited charity by the Better Business Bureau and is rated #23 in the Top 100 Charities in America.

Perhaps the most impressive proof of MAP International’s efficiency and commitment to sound fiscal practices is their 84:1 multiplier effect: “For every dollar you contribute, you help MAP International provide more than \$84 in donated medicines and health supplies to people in need. We can make this statement because MAP receives generous donations of medicines and health supplies and has relatively low expenses. Last year alone, we were able to provide nearly \$525 million in medicine and health supplies with just over \$9 million in total cash expenses, including

\$6.2 million in program expenses.” When it comes to investing in a great mission, your dollar goes further when you give to MAP International.