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MAP International, One of the Country's Most Trusted Charities

Brunswick, GA, December 28, 2023 – MAP International, a global health nonprofit that provides medicine for all people, located in Brunswick, Georgia, has been bringing lifesaving medicine and health supplies to people all over the world for nearly 70 years. An estimated 2 billion people worldwide lack access to even the most basic medicines – antibiotics to cure pneumonia, fever reducers and pain relievers, even simple vitamins for pregnant or nursing mothers.

MAP International believes that every person deserves the chance to live life to the fullest. To that end, MAP puts critical medicine and health supplies into the hands of those doing the “on-the-ground” work of serving the most vulnerable people among us, both in the U.S. and across the globe. By providing these critical resources, MAP increases surgical access, provides treatment and prevention options for diseases, aids in disaster relief, and promotes the health and wellbeing of all people.

MAP International is not simply doing good work, however; they are also doing the work responsibly. The organization has a long-standing reputation for efficiency and effectiveness and is recognized by several charity watchdog organizations – including Charity Navigator, GuideStar, and the Better Business Bureau - as a fiscally responsible nonprofit.

On Forbes Magazine’s newly released list of “America’s Top 100 Charities” for 2023, MAP International is ranked 29th, with near-perfect scores of 99 for both fundraising efficiency and charitable commitment.

MAP’s corporate partners also speak highly of the organization’s efficient use of donations, using both monetary gifts and gifts-in-kind in a manner that does the most good for the most people possible.

“MAP’s white-glove customer service and ability to take quick action allows humanitarian physicians to receive our donated technologies faster and simpler, and ultimately help to heal more hearts of underserved patients,” says Amanda Fowler, Executive Director of the Edwards Lifesciences Foundation.

Kim Keller, Global Response, Resilience and Product Donations at Johnson & Johnson, also offers high praise of MAP International. “Johnson & Johnson has worked with MAP for around three decades, and the partnership has always been an active and collaborative one. Our combined focus is ensuring access to health products in needed communities whether in times of disaster, in support of short-term mission programs, or ongoing supply chain for remote clinics. We work together to continuously improve our processes and compliance – and I look forward to several more decades of our continued partnership!”

"As the President and CEO of MAP International, I am committed to upholding the principles of transparency and reputation that define our organization. At MAP, we believe in an unwavering commitment to accountability and openness in all our endeavors. Transparency is not just a buzzword

for us; it is a fundamental value that guides our operations. We understand the importance of earning and maintaining the trust of our supporters, partners, and beneficiaries. By consistently providing clear and accurate information about our programs, finances, and impact, we strive to be a beacon of integrity in the humanitarian sector. MAP International is dedicated to fostering a culture of transparency that not only ensures the responsible use of resources but also empowers our stakeholders to witness the tangible difference their support makes in the lives of those we serve,” said Steve Stirling.

For many nonprofits, including MAP International, year-end donations represent a substantial amount of their annual revenue. In fact, an estimated 30% of annual charitable donations across the U.S. occurs in the month of December – and 10% occurs on the last 3 days of the year. This season, therefore, is a critical time for organizations like MAP, who are hoping to partner with donors to make an even longer-lasting impact on the people they serve, particularly around the holidays.

Donors who give to MAP International can give with confidence, knowing that their gifts are not only of personal benefit in the form of tax deductions, but are also making a transformative difference in the lives of people around the world.

Right now, MAP International is running the 2023 *Bringing Medicine to the World Matching Gift Campaign*. Thanks to several generous MAP supporters, any size gift received or postmarked by December 31 will be matched, up to \$350,000.

This means that if the organization raises \$350,000, that amount will be doubled and become \$700,000, enabling MAP International to provide millions of treatments to those who are sick and in need around the world.

If a donor wants to be confident that their year-end gift will be used responsibly to make a lasting difference in the life of someone in need, they should consider donating to MAP International.

MAP International is a leading global non-profit humanitarian organization whose goal is to provide medicine for all people. With a strong legacy of humanitarian service spanning nearly 70 years, MAP International continues to evolve and innovate in its mission to make the world a better place for everyone across the globe. Visit [MAP.org](https://www.map.org) for more.

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