

THE BILL FOEGE GLOBAL HEALTH AWARDS

Sponsorship Packet

2024 HONOREES

- DR. JIM KIM
- WELLSTAR HEALTH SYSTEM

THURS. SEPT 26, 2024
DELTA FLIGHT MUSEUM

6PM-AMBASSADOR
RECEPTION
7PM- PROGRAM

2024 HONOREES



Dr. Jim Kim



Wellstar Health System

EMCEE



HOST COMMITTEE CO-CHAIRS

BOB HOPE, CO-FOUNDER AND CHAIRMAN AT HOPE BECKHAM ESPINOSA

DALE JONES, CEO AT MAGNA VISTA PARTNERS

HOST COMMITTEE

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DAVID HARTNETT, CHIEF ECONOMIC DEVELOPMENT OFFICER AT METRO ATLANTA CHAMBER

JAQUELINE JENNA, RETIRED EXECUTIVE WITH ORACLE

JAE KULLAR, GLOBAL HEAD OF BENEFITS, HEALTH SERVICES & WELLBEING AT AGCO

EDDIE LAI, SENIOR MANAGER, LIFE SCIENCE & DIGITAL HEALTH AT METRO ATLANTA CHAMBER

ROHIT MALHOTRA, EXECUTIVE DIRECTOR AT CENTER FOR CIVIC INNOVATION

COURTNEY NOCE, SHAREHOLDER AT GREENBERG TRAURIG



Dear Potential Sponsor,

Please join us at the eighth annual Bill Foege Global Health Awards on Thursday, September 26, 2024 as we honor Dr. Jim Kim and Wellstar Health System. This year's honorees have made an incredible impact in global health and we are saluting their excellence. These awards will be presented by Dr. Bill Foege, who has saved more lives than anyone in history through his work to eradicate smallpox and advance global health equity. We invite you to join more than 500 business and community leaders paying tribute to these deserving honorees.

Dr. Jim Yong Kim, M.D., Ph.D., is currently vice chairman and partner at Global Infrastructure Partners, a fund that invests in infrastructure projects across several sectors around the world.

From July 2012 to February 2019, Kim served as the 12th President of the World Bank Group. During his tenure, the World Bank Group supported the development priorities of countries at levels never seen outside of a financial crisis. Along with partners, the World Bank Group achieved two successive, record replenishments of the institution's fund for the poorest countries. The World Bank Group also launched several innovative financial instruments, including facilities to address infrastructure needs, prevent pandemics, and help the millions of people forcibly displaced from their homes by climate shocks, conflict, and violence.

A physician and anthropologist, Kim's career has revolved around health, education, and improving the lives of the poor. Before joining the World Bank Group, he served as the President of Dartmouth College and held professorships at Harvard Medical School and the Harvard School of Public Health. From 2003 to 2005, Kim served as Director of the World Health Organization's HIV/AIDS department. He led WHO's "3 by 5" initiative, the first-ever global goal for AIDS treatment, which greatly expanded access to antiretroviral medication in developing countries. In 1987, Kim co-founded Partners In Health, a non-profit medical organization that now works in poor communities on four continents.

Kim received a MacArthur "Genius" Fellowship, was recognized as one of America's "25 Best Leaders" by U.S. News & World Report and was named one of TIME magazine's "100 Most Influential People in the World."

At Wellstar Health System, the mission is to enhance the health and well-being of every person it serves. Nationally ranked and locally recognized for its high-quality care, inclusive culture and world-class doctors and caregivers, Wellstar is one of the largest, most integrated healthcare systems in Georgia. Its specialists and primary care providers work in a multidisciplinary environment with nearly 25,000 diverse team members throughout its hospitals, health parks and medical offices. Communities can also access its outpatient centers, pediatric centers, nursing centers, and hospice and home care services. Wellstar is proud to be home to the second-largest emergency department in the country, as well as being the only system in Georgia operating multiple trauma centers. Wellstar is also known for its exceptional work culture, featured on the Great Places to Work®, Fortune 100 Best Companies to Work For® and the Seramount Best Company for Multicultural Women® lists. Wellstar continues to attract the best and the brightest in healthcare. At a time when the health care industry is changing rapidly, Wellstar remains committed to exceeding expectations from its patients and team members, while transforming healthcare delivery.

Additionally, the Metro Atlanta Chamber will present its Heroes of Global Health Award. The Metro Atlanta Chamber recognizes that the world leaders in global health reside in our metro Atlanta region, and we are proud to sponsor the Heroes of Global Health Award.

As outlined in the enclosed materials, sponsors will gain high event visibility and be able to demonstrate their commitment to enhancing global health access. The event's beneficiary, MAP International, delivered over \$800 million in medicine around the world to disasters and impoverished areas in 2023. With the help of supporters like you, MAP will be able to continue to serve millions of people in need.

Thank you for considering this important sponsorship opportunity. We hope you are able to join us on September 26, 2024 as a supporter of advancing global mental health access for people in need.

Thank you,

Bob Hope
Co-Chair

Dale Jones
Co-Chair



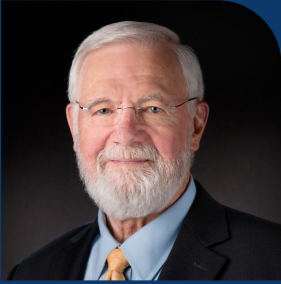
The Evening

The Bill Foege Global Health Awards were created in honor of Dr. Bill Foege, a folk hero in the global health community most responsible for eradicating smallpox.

This year marks the 8th annual Bill Foege Global Health Awards honoring those making a difference in the health of people around the world.



About Dr. Bill Foege



"We must keep promoting the idea of global citizenship, to erase the divisions between nations, cultures, religions, and races." - William H. Foege, MD, MPH

Dr. William H. Foege is a physician and epidemiologist well known for his global health contributions that led to the eradication of smallpox in the late 1970s.

Dr. Foege was born March 12, 1936, in Decorah, Iowa. Inspired by his uncle, a Lutheran missionary in New Guinea, he attended medical school at the University of Washington. During this time, he worked at the Seattle-King County Health Department, which sparked his interest in public health. From 1961-1962 he interned at the United States Public Health Service in Staten Island, and he was a Centers for Disease Control and Prevention (CDC) Epidemic Intelligence Service officer in Colorado from 1962-1964. After a brief service with the Peace Corps in India, Dr. Foege pursued a Master of Public Health from the Harvard School of Public Health, receiving his degree in 1965.

Dr. Foege joined the CDC's ongoing effort to eradicate smallpox in West and Central Africa in the late 1960s, and within a few years, he was named the chief of the Smallpox Eradication Program. As a young medical missionary and epidemiologist in eastern Nigeria, he pioneered a technique known as "surveillance/containment" to combat the spread of smallpox despite vaccine shortages. His approach allowed public health workers to focus their limited resources on areas that, through surveillance, they knew to be high risk for outbreaks, and to contain those outbreaks by vaccinating only the residents of those particular regions. Prior to Dr. Foege's intervention, health authorities believed that in order to contain smallpox, they had to vaccinate 80 to 100 percent of the population. Dr. Foege and his team inoculated approximately 50 percent of the population, and successfully eradicated an infectious disease for the first time in human history.

In recognition of his extraordinary leadership, President Jimmy Carter appointed Dr. Foege as CDC Director in 1977. After serving six years as the head of the CDC, Dr. Foege co-founded the Task Force for Child Survival and Development, now the Task Force for Global Health, in 1984. Dr. Foege joined The Carter Center in 1986 as its first executive director and fellow for health policy. He resigned in 1992 in order to continue his role with the Task Force.

SPONSORSHIP OPPORTUNITIES

To purchase a sponsorship or ticket, please visit www.map.org/foege

PRESENTING SPONSOR-\$150,000

A presenting sponsorship helps provide \$6M worth of life changing medicine and medical supplies in six 20-foot containers to treat 1.4M people.

- Presenting Sponsor
- 7 premium tables with prominent seating (70 seats)
- 70 Tickets to Ambassador Reception & Cocktail hour with global health leaders
- Two representatives to present awards to nominees
- Logo placement in the full-page ABC ad as the presenting sponsor
- Recognition in Printed Program and at Event
- Recognition in event news releases and on MAP International's social media channels
- Corporate recognition in MAP's Annual Report

DIAMOND SPONSOR-\$100,000

A diamond sponsor helps provide \$4M worth of life changing medicine and medical supplies in four 20-foot containers to treat 952K people.

- Title Sponsor
- 4 Premium Tables with prominent seating (40 Seats)
- 40 Tickets to Ambassador Reception & Cocktail hour with global health leaders
- Logo placement in the full-page ABC ad as the title sponsor
- Recognition in Printed Program and at Event
- Recognition in event news releases and on MAP International's social media channels
- Corporate recognition in MAP's Annual Report

PLATINUM SPONSOR-\$50,000

A platinum sponsorship helps provide \$2M worth of life changing medicine and medical supplies in two 20-foot containers to treat 476K people.

- 2 Premium Tables with prominent seating (20 Seats)
- 20 Tickets to Ambassador Reception & Cocktail hour with global health leaders
- Logo placement in a full-page Atlanta Business Chronicle advertisement
- Recognition in Printed Program
- Recognition at the event, in event news releases and on MAP International's social media channels
- Corporate recognition in MAP's Annual Report

GOLD SPONSOR-\$25,000

A gold sponsorship helps provide \$1M worth of life changing medicine and medical supplies in one 20-foot container to treat 238K people.

- 1 Premium Table with prominent seating (10 Seats)
- 1 Regular Table (10 seats)
- 10 Tickets to Ambassador Reception & Cocktail hour with global health leaders
- Logo placement in a full-page Atlanta Business Chronicle advertisement
- Recognition in Printed Program
- Recognition at the event, in event news releases and on MAP International's social media channels
- Corporate recognition in MAP's Annual Report

SILVER SPONSOR-\$10,000

A silver sponsorship helps provide \$400K worth of life changing medicine in eight pallets to treat 95K people.

- 1 Premium Table with prominent seating (10 Seats)
- 5 Tickets to Ambassador Reception & Cocktail hour with global health leaders
- Listing in a full-page Atlanta Business Chronicle advertisement
- Recognition in Printed Program
- Recognition at the event and on MAP International's social media channels

BRONZE SPONSOR-\$5,000

A bronze sponsorship helps provide \$200K worth of life changing medicine in four pallets to treat 47K people.

- 1 Regular Table (10 Seats)
- Recognition in Printed Program
- Recognition at the event

INDIVIDUAL TICKETS-\$500

Your purchase of a ticket helps extend MAP's capacity to provide basic medicine and health supplies where there is little or no access for those living in poverty.



For every \$1 you contribute, you help MAP International provide nearly \$65 in medicine and health supplies to people in need.

We can make this statement because MAP receives generous donations of medicine and health supplies and has relatively low expenses. In fact, last year alone we provided over \$826.6 million in medicine and health supplies with just over \$12.7 million in cash donations. For more information, visit map.org/mapfacts.

Sponsorship Commitment Form

- DIAMOND SPONSOR - \$100,000
- PLATINUM SPONSOR - \$50,000
- GOLD SPONSOR - \$25,000
- SILVER SPONSOR - \$10,000
- BRONZE SPONSOR - \$5,000
- INDIVIDUAL TICKET - \$500

*PAYMENT DUE IN FULL within 30 days of commitment

* I wish to donate ___ of my seats to frontline healthcare workers (only applicable if you do not plan to fill your table).

COMPANY NAME (Please print clearly how you wish to be recognized in print materials)

CONTACT NAME: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

Please select payment method:

_____ Check enclosed *Make check payable to: MAP International

_____ Please charge my : ___ M/C ___ Visa ___ Disc

Acct. #: _____ Exp. Date: ___/___

Signature: _____

Company logo in .eps format should be e-mailed to: abrayman@map.org

For further information, contact Amanda Brayman at 912-280-6601.

Funds generated from the Bill Foege Global Health Award event support MAP's global mission. All gifts are tax deductible to the extent allowed by law. MAP International's federal tax ID is 36-2586390.

Make checks payable to and mail along with this form to:

MAP International
4700 Glyngo Parkway
Brunswick, GA 31525

Everyone gets sick. Not everyone gets medicine.

2 billion people lack access to medicine. That's 1 in 4 people worldwide. Every day, people are dying from diseases that could be easily treated for a few cents' worth of medicine.



When people don't have access to medicine, all other areas of life are impacted.



Child development is stunted



Mothers have high-risk pregnancies



Families suffer in severe poverty



Communities decline as economies crash

Our mission is to bring medicine to the world and transform lives!

69 years

providing critical medicine and health supplies worldwide

Millions of people

have received lifesaving medicine and health supplies

96 countries

across the globe received medical aid from MAP in 2023



How we work

We receive donated medicine and health supplies from generous healthcare companies. We organize and prepare these products in our distribution center in Brunswick, Georgia. We work alongside 300+ on-the-ground partners in countries all over the world who distribute the lifesaving medicine we provide to people in need.

By following this highly effective model, we are impacting countless lives!

We provide medicine to address the greatest global health needs.

Our Areas of Focus



Disease Treatment & Prevention



Health & Wellbeing



Disaster Relief



Surgical Access



You are vital to our mission.

When you join MAP in the mission for global health and medicine for all people, we become mightier and more effective at accomplishing our goals.

Get started today by visiting map.org

We commit to being a charitable organization that holds ourselves to the highest standards of accountability and transparency.

